**Art I – Principles Project**

### **Essential Outcome- Artwork Guidelines:**

You will create an example for each Principle of Design that you may use as references throughout the course. You will read about each Principle of Design in the Exploring Visual Design book and write a description in your own words as to how to create the Principle. Then you will create an artwork based on the Principle that also represents something about YOU!

* **Day 1** **Balance**: Symmetrical, Approximate Symmetry, Asymmetrical, and Radial
* **Day 2 Unity**: Dominance, Repetition of Visual Units, Use of Color, and Surface Quality
* **Day 3** **Contrast**: Materials, Lines, Shape/Form/Size, Light and Dark, Color, and Textures
* **Day 4** **Emphasis**: One Element, Simplicity, Grouping, Isolation, Size/Scale, Repetition, Placement (Rule of Thirds)
* **Day 5 Pattern**: Row, Grid, Half Drop, Alternating, Radial, Borders and Bands
* **Day 6** **Movement**: Actual, Recorded Action, Compositional,

**Rhythm**: Regular, Flowing, Alternating, Progressive, Unexpected

* **Day 7** Finish any Principles that are unfinished and fill out evaluation

### **Self Critique Rubric**

**“A” – Exemplary, outstanding, superior**

* Creative and unique design was created out of the Principle.
* It incorporates the specified number of ways to show the Principle and something about YOU
* Excellent craftsmanship: Assignment was done neatly with great attention to craftsmanship and detail
* You worked diligently everyday in class, stayed on task and on pace.
* 3-4 Complete sentences and thoughts for each item in your written reflection- Completed self critique

**“B” – Satisfactory, good, acceptable**

* Design was nicely developed, a predictable solution was reached.
* It incorporates the specified number of ways to show the Principle and something about YOU
* Good craftsmanship: The assignment was done neatly with some attention to craftsmanship and details.
* You made the most of class time, stayed on task and on pace.
* 1-2 Complete sentences and thoughts for each item in your written reflection- Completed self critique

**“C” - Developing, needs improvement**

* Design created with little creativity, a predictable solution was reached.
* Does not incorporate the specified number of ways to show the Principle or something about YOU
* Fair craftsmanship: The project is completed, but looks like it could use more work to make it neat and finished looking
* Did not make the most of class time, did not stay on task or on pace
* Incomplete sentences and/or thoughts in your written reflection- Did not self critique

**“D” – Below average, barely acceptable**

* Image lacks creativity or imagination.
* Does not incorporate the specified number of ways to show the Principle or something about YOU
* Poor craftsmanship: It is simply and sloppily made.
* Poor use of class time, did not stay on task or on pace. Did not make up time outside of class
* Did not answer all items in written reflection- Did not self critique

Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Grade \_\_\_\_\_\_\_(A,B,C,D)

Fill out the Reflection and Evaluation below. Use the Rubric on the previous page to grade yourself for EACH Principle separately. Answer each question below using 3-4 sentences citing **specific examples** from your artwork.

**Balance**: Grade \_\_\_\_\_\_\_\_\_

Using your design, define and identify which type of balance you used. What image relates to you and how?

**Unity**: Grade \_\_\_\_\_\_\_\_\_

Using your design, define and identify the **two** ways you created unity. What image relates to you and how?

**Emphasis**: Grade \_\_\_\_\_\_\_\_\_

Using your design, define and identify the **four** ways you created emphasis. What image relates to you and how?

**Contrast**: Grade \_\_\_\_\_\_\_\_\_

Using your design, define and identify the **four** ways you created contrast. What image relates to you and how?

**Pattern**: Grade \_\_\_\_\_\_\_\_\_

Using your design, define and identify the **four** types of pattern you created. What image relates to you and how?

**Movement and Rhythm**: Grade \_\_\_\_\_\_\_\_\_

Using your design, define and identify the **one** way you created movement and **three** types of rhythm you used. What image relates to you and how?